E-Message

From: Parep Tokyo
To: Economic Affairs Division, Ibd
Rptd to: Foreign Islamabad
No: ISP-7(A)/2022
Dated: 14 July 2022

Secretary, EAD from Charge d' Affaires (a.i.)
Rptd to: DG (EAP)

Attached please find self-explanatory email received from Tokyo Metropolitan Government (copy attached) with the theme "Tokyo City-tech" to solve urban issues. The event will be held on 27-28 Feb. 2023 in Tokyo, Japan in hybrid format.

2.   The purpose of the event is to bring together leaders of all cities, large corporations and start-ups, and media in Tokyo to introduce examples and to create opportunities to find concrete collaborations and investment targets.

(Ismat Hassan Sial)

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[Tokyo Metroplitan Government] "Tokyo City-Tech" Event Brings World's Cities to Solve Urban Challenges

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From : S0014701@section.metro.tokyo.jp   Wed, Jul 06, 2022 08:33 AM

Subject : [Tokyo Metroplitan Government] "Tokyo City-Tech"   📎1 attachment
Event Brings World's Cities to Solve Urban Challenges

To whom it may concern of embassies in Tokyo

Thank you for your continuous support.

An innovation event will be held in Tokyo in February 2023 under the theme of "TOKYO City-Tech" to solve urban issues. We are contacting you to ask for your cooperation.
We would appreciate it if you could communicate this information to the Economic Affairs Department.

We are planning a new event where the leaders of each city, large corporations and startups, VC/investors, and media will gather in Tokyo, the world's largest city.

As Japan's urban population increases and its infrastructure deteriorates, all countries around the world will face the same issues in the near future. Through exhibitions in each city, we will introduce advanced cases and create opportunities to find concrete collaborations and investment targets.

We are aiming for more than 10,000 people from all over the world to participate in this event, and we would appreciate your cooperation in order to make it a brand new and successful event.

Dissemination of information to startups, large companies, and investors
We have attached an event overview information sheet, so please share it with national and local government, large corporations, VC/investors, and media which you have connection to encourage them to participate in the event.

Here is the outline of the event. Please see the attachment for details.
[Outline]
Date: Monday, February 27 - Tuesday, February 28, 2023
Main Location: Tokyo International Forum
                5-1, Marunouchi 3-chome, Chiyoda-ku, Tokyo 100 - 0005, Japan
                      (* Hybrid event (in-person and online).)
Organizer: The Global Event 2023 Executive Committee
Business promoter: Deloitte Tohmatsu Venture Support Co., Ltd.
Contents: Keynote speeches, pitch events, thematic sessions, exhibition booths, etc.
Speakers: Scheduled for release in September

[Targets]
1.   City officials:
City leaders and local officials interested in urban problem-solving technology
2.   Startups:
Startups that have the technology and business ideas to solve urban problems that meet the vision of TOKYO City-Tech, have solutions that can collaborate with large companies, and have the desire to expand globally.
3.   Large companies:
Large companies willing to work with Japanese and global startups
4.   VC/Investors:
Investors willing to invest in startups in Japan and all around the world
5.   Media:
Media willing to publish Japanese and global startups in the media

Your cooperation would be highly appreciated.
Please feel free to contact us if you have any comments or questions.

[Contact Information]
Global Event 2023 Executive Committee Secretariat
tokyo-globalevent@tohmatsu.co.jp

"Tokyo City-Tech" Event Brings World's Cities to Solve Urban Challenges.pdf
582 KB

"Tokyo City-Tech" Event Brings World's Cities to Solve Urban Challenges

We will host a new innovation event aimed at solving global urban issues.
We invite city leaders, startups, big companies, VCs and media from all over the world to come to Tokyo in February 2023 and join us.
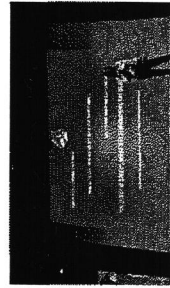
1. Event purpose

An innovation event will be held in Tokyo in February 2023 under the theme of "TOKYO City-Tech" to solve urban issues. This is a new event, bringing together leaders of each city, large corporations and startups, VC/investors, and the media in Tokyo, the world's largest city. As Japan's urban population increases and its infrastructure deteriorates, all countries around the world will face the same issues in the near future.. We will introduce advanced cases in each city and create opportunities to find concrete collaborations and investment targets.

2. Date / Main Location

Monday, February 27 – Tuesday, February 28, 2023

Tokyo International Forum (5–1, Marunouchi 3-chome, Chiyoda-ku, Tokyo 100 – 0005, Japan) (* Hybrid event (in-person and online).)

3. Event content

Keynote session

Pitch Event

By Theme
Session

Booth /
Workshop

Business matching

And more...

4. Contact information

Global Event 2023 Executive Committee Secretariat   tokyo-globalevent@tohmatsu.co.jp