

OFFICE MEMORANDUM

SUBJECT: WORKSHOP ON TOURISM DEVELOPMENT POLICIES (ONLINE)

The undersigned is directed to refer to the subject noted above and to state that Japan International Cooperation Agency has offered one seat for Group & Region focused subject training course scheduled to be held w.e.f. **November 01, 2021 to November 30, 2021 (Online)**. All concerned Ministries / Divisions / Departments are requested to send nomination of a suitable officer who fulfills the following criteria to the undersigned by **03-09-2021** along with three (3) copies of prescribed JICA forms, CNIC, FTC Performa, Questionnaire and Passport as advised in the G.I. Booklet.

Course Objective:

Participants will be able to obtain the necessary skills for implementing series of processes of information gathering, analysis, planning and monitoring necessary for tourism policy planning and participants also can learn to plan and implement the tourism development plan appropriately to the current situation of the participants' own countries.


Eligibility Criteria:-

The applicant should:

- Be government officials in charge of the tourism development policy.
- Officers in charge of planning the tourism development policy.
- Have at least 3 years working experience in the relevant field.
- Be a graduate of university or equivalent
- Have command of spoken and written English
- Have basic computer skills such as sending / receiving email with attachments and using a web browser.
- Be between the age of 25 and 50 years.
- Must be in good health.

2. New prescribed JICA Application Forms along with FTC Performa can be downloaded from EAD's website www.ead.gov.pk under "Foreign Trainings" link in "Forms" and also available on JICA's website www.jica.go.jp/pakistan/english/index.html.

3. Nomination of contractual employees will not be entertained.


(Hamid Karim)
SO /DS (Japan)
Ph: 051-9206167

1. Secretary, Cabinet Division, Cabinet Secretariat, Islamabad.
2. Chairman, Planning & Development Board, Government of Punjab, Lahore
3. Chairman, Planning & Development Board, Government of Sindh, Karachi
4. Addl. Chief Secretary, Planning & Development Department, Government of KPK, Peshawar
5. Addl. Chief Secretary, Planning & Development Department, Government of Balochistan, Quetta.
6. Addl. Chief Secretary, Planning & Development Department, Government of Gilgit-Baltistan, Gilgit,
7. Addl. Chief Secretary, Planning & Development Department, Government of AJK, Muzaffarabad

CC to:-

- i) Pakistan Tourism Development Cooperation of Pakistan, PTDC, Flash man's Hotel, The Mall, Saddar, Rawalpindi.
- ii) Secretary, Youth Affairs, Sports, Archaeology & Tourism Department, Government of Punjab, Lahore
- iii) Secretary, Culture, Tourism and Antiquities Department, Government of Sindh, Karachi
- iv) Secretary, Culture, Sports, Tourism Archaeology & Youth Affairs, Government of KPK, Peshawar
- v) Secretary, Culture, Tourism & Archives Department, Government of Balochistan, Quetta.
- vi) Secretary, Tourism & Archaeology Department, Government of AJ&K, Muzaffarabad.
- vii) Secretary, Tourism Department, Government of Gilgit-Baltistan, Gilgit
- viii) Joint Secretary (Training), Establishment Division, Islamabad
- ix) System Analyst (Computer Center) EAD with the request to upload this circular, JICA's Booklet & associated Annexes on EAD's Website.