

**GOVERNMENT OF PAKISTAN
Ministry of Economic Affairs
Economic Affairs Division**

No.3(35)/EA/China-II/2023

Islamabad, the 07th July, 2023

OFFICE MEMORANDUM

SUBJECT: 2023 MULTILATERAL SEMINAR FOR YOUNG MEDIA PROFESSIONALS FROM DEVELOPING COUNTRIES FROM 13TH – 26TH SEPTEMBER, 2023 IN CHINA (04 SLOTS)

The undersigned is directed to state that Government of People's Republic of China has offered fully funded Seminar for Young Media Professionals from Developing Countries from 13th – 26th September, 2023. The Government of Pakistan will not be liable for any cost. The course contents along with other relevant information are enclosed. The requisite qualification and general requirements are as under:-

1. Eligibility Criteria

- Officers (**BS-17 & above**) of Ministries / Divisions / Attached Departments and Provincial Governments most relevant to the training programmes.
- Proficiency in English.
- Under 45 for officials at or under director's level and under 50 for officials at director general's level.
- Contract Employees are not eligible

2. Documents Required

The following documents (**02 sets of each**) are required to be sent alongwith the nomination:

- Application Form
- Information Form duly filled in by the nominee.
- FTC Proforma.
- Copy of CNIC
- Copy of Passport at least six months of remaining validity and blank visa pages
- Medical Certificate (Foreigner Physical Examination Form)
- Surety Bond
- Undertaking
- Copy of Covid-19 Full Vaccination Certificate
- No criminal record / Police character certificate attested by Ministry of Foreign Affairs of Pakistan

3. Nominations of suitable candidates fulfilling the eligibility criteria duly approved by the competent authority shall be forwarded to this Ministry by **11th August, 2023 positively**. Following points must be considered while nominating the candidates:

- a. Most relevant candidates should be nominated for the subject training programmes.
- b. Nomination of candidates should reach MoEA before the deadline. Late arrival of nomination after the EADs' deadline will not be entertained.
- c. Nomination papers complete in all respect may be forwarded to MoEA through proper channel i.e. through their respective Administrative Ministry / Division/ P&D Department.
- d. For further details / information / forms / FTC proforma EAD's website: www.ead.gov.pk may be visited.

4. In order to avail all trainings, it must be ensured that suitable nominations along with complete documents shall be provided by the deadline.



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Distribution

F.No3(35) EA/China-II/2023

➤ All Ministries / Divisions / Departments, Provincial Governments including AJ&K& GB

Seminar for Young Media Professionals from Developing Countries

Name	Seminar for Young Media Professionals from Developing Countries		
Organizer	CICG Institute of International Studies and Advanced Training		
Time	2023-09-13 -- 2023-09-26	Language for Learning	English
Invited Countries	developing countries		
Requirements for the Participants	Age	Under 45 for officials at or under director's level; under 50 for officials at director general's level.	
	Health	In good health with health certificate issued by the local public hospitals; without diseases with which entry to China is disallowed by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular/cerebrovascular diseases and diabetes; without metal diseases or epidemic diseases that are likely to cause serious threat to public health; not in the process of recovering after a major operation or in the process of acute diseases; not seriously disabled or pregnant.	
	Language	Capable of listening, speaking, reading and writing in English during the training	
	others	Family members or friends shall not follow	
Host City	Beijing	Local Temperature	Autumn: Temperature 20°C-28°C
Cities to visit	Lanzhou City, Dunhuang City	Local Temperature	Temperature 20°C-28°C, Temperature 20°C-27°C.
Notes	<ol style="list-style-type: none"> 1. Please prepare your valid passport and visa in advance. 2. Please download WeChat before coming to China to facilitate communication during the training course. 3. During the course, participants will be expected to present country reports and engage in discussions about media development issues in their respective countries. Participants should be prepared for this. 4. If unexpected circumstances prevent your timely departure, or if your connecting flight is delayed, please contact the project contact person in a timely manner and inform them of the latest flight information for pick-up arrangements. 5. It is generally prohibited to alter international flight tickets personally. If necessary, please consult the Economic and Commercial Office to handle the process of flight ticket change. Any costs or liabilities incurred from unauthorized changes will fall upon the individual. 6. When transferring flights, please confirm whether you need to recheck your luggage. After collecting your luggage upon landing, please wait patiently at the international arrival exit (or domestic arrival exit). Our staff will pick you up with a sign bearing the name of the organizer. If the wait exceeds 15 minutes, you can communicate with the project contact person by phone. 7. If you lose your checked luggage and need to register with the airline, please call the project contact person to confirm the delivery address before filling out the registration form. 8. Please pay attention to the weather conditions at the venue and bring appropriate clothing. Prepare casual shoes for study tours. Important activities during the training course require formal or traditional ethnic clothing. 9. Please carry a small amount of common medications. 		

<p>About the Organizer</p>	<p>CICG Advanced Institute of International Studies and Training was established in 1965. As a national training base for professionals in international communication, it is a public institution fully funded by the central government and directly under the CPC Central Committee. Equipped with complete training facilities and a sound system based on standardized management, the center offers featured programs and boasts rich experience regarding international communication. It organizes various training programs on international communication every year, and has independently undertaken the development of the National Center for Advanced Training in Translation & Interpretation (ATTI), a project supported by the special funds of the Ministry of Finance for the development of China's cultural industry.</p>
<p>Seminar Content</p>	<p>I. Main training courses (1) China's national conditions: political, social, and historical developments. (2) Chinese modernization development vision and implementation of global development initiatives; introduce the essence and development of Chinese modernization, and the measures China has taken to implement global development initiatives. (3) Innovative development of China's media integration and the development of omnimedia: introduce the innovative practices and the development of the omnimedia communication pattern in China. (4) International development of Chinese media and Cooperation between Chinese and foreign media: introduce the international development of Chinese media and discuss the new opportunities for media cooperation between China and other developing countries. (5) How to use new media technology to enhance media's global influence: introduce the application of new media technologies to enhance the global communication and influence of media. (6) The history and development of the online media in China: introduce the emergence, development, and future trends of online media in China. (7) Media's social responsibility and the enhancement of young media practitioners' competence: discusses the social responsibilities of media and the improvement of professional competence of young media practitioners. (8) "Belt and Road" construction and building a community with a shared future for mankind: introduce the meaning and development of the "Belt and Road" Initiative and measures taken to build a community with a shared future for mankind.</p> <p>2. Symposium Exchange with leaders and experts of the media organizations at the national level in China on international news coverage and competence of media professionals in terms of omnimedia in the context of media integration.</p> <p>3. About the lecturers (1) Huang Youyi: former vice president and editor-in-chief of the China International Communications Group (CICG), engaged in translation, publishing, and international communication studies. (2) Wang Xiaohui: editor-in-chief of China Internet Information Center, engaged in internet and international communication studies. (3) He Wenping: researcher at the Institute of West-Asian and African Studies, Chinese Academy of Social Sciences (CASS), engaged in studies on international relations and the BRI cooperation. (4) Xu Qinduo: presenter at China Media Group (CMG), engaged in international news coverage. (5) Li Yang: Director of Editorial Office, China Daily. (6) Liu Kuijuan: deputy director of the English Department at Foreign Languages Press, engaged in translation, publishing, and international communication research. (7) Sun Jiwen: former Chinese ambassador to Gabon, engaged in diplomacy, foreign affairs, and international relations research. (8) Yang Baozhen: former senior project officer of the Canadian International Development Agency, engaged in poverty alleviation, education, and government governance research.</p> <p>4. Materials required For smoother communication with Chinese experts, please prepare materials such as: 1. self-introduction that includes your employer and post; 2. prospects on future cooperation with Chinese media outlets, etc.</p> <p>5. Evaluation Evaluation forms will be distributed to evaluate the seminar and related courses.</p>