

Seminar on Promotion and Trade of Agricultural Products for Developing Countries Project Description

Full Name	Seminar on Promotion and Trade of Agricultural Products for Developing Countries		
Organizer	Administration and Management Institute, Ministry of Agriculture and Rural Affairs		
Time	July 6–July 26, 2023	Language	English
Countries Invited	Developing Countries		
Goal	The Seminar aims to strengthen agricultural communication and cooperation between China and developing countries. Participants will have an overview of China’s agro-products promotion and trade and related policies, the trend of development of agricultural products promotion, and trade facilitation measures through the seminar, and build up a connection with Chinese companies or organizations in this regard, laying a foundation for further pragmatic cooperation.		
Requirements of Participation	Academic Background	Field or major: international trade, brand building, agricultural marketing, etc. Position: government officials, researchers, agribusiness managerial staff Level, academic degree or other relevant qualification requirements: director’s level or general’s level officials, bachelor’s degree or higher, or assistant professional qualification or higher level. Working experience in related fields: more than 3 years	
	Age	Under 45 for officials at or under director’s level; Under 50 for officials at director general’s level.	
	Physical Health	In good health; without diseases with which entry to China is disallowed by China’s laws and regulations; without severe chronic diseases such as serious hypertension, cardiovascular/cerebrovascular diseases and diabetes; without mental diseases or epidemic diseases that may cause serious threats to public health; not in the process of major postoperative recovery or the process of acute diseases; not seriously limb disabled or pregnant.	
	Language Ability	Sufficient English listening, speaking, reading and writing skills	
	Others	Participants should not bring family members or friends to the seminar.	
Seminar Content	This Seminar consists of lectures, site visits, discussions and field trips, etc. The lectures will be given by experts and professors from the Ministry of Agriculture and Rural Affairs, China Agricultural University and other institutions as follows: 1. China’s agricultural and rural reform: including the origin and stages of China’s agricultural and rural reform, the important progress, achievements and basic experience of China’s agricultural and rural reform.		

	<p>2. China's Agricultural Products Brand Building and Market Operation: including the history, practice and latest achievements of Chinese agricultural product brand building, and explanation of relevant marketing skills by combining specific cases.</p> <p>3. Agricultural Trade between China and Developing Countries: including agricultural trade conditions, support and promotion policies, and trade facilitation measures, etc.</p> <p>4. E-commerce of Agricultural Products in China: including the development of China's agricultural product e-commerce, the models of e-commerce, and the operation of vertical fresh food e-commerce, etc.</p> <p>5. Circulation and Policy of Agricultural Products in China: including the development and reform process of China's agricultural product circulation system, the basic situation of supply and demand of the main agricultural product market, the basic pattern of agricultural product circulation, and the support and promotion policies, etc.</p> <p>6. Inspection and Quarantine of Animal and Plant: including the relevant laws and regulations of China's animal and plant inspection and quarantine, the signing of inspection and quarantine agreements, and policies and measures to promote inspection and quarantine cooperation with developing countries, etc.</p> <p>7. Agricultural Machinery Technology and Product: including the development status of China's agricultural mechanization and foreign cooperation, small-scale agricultural mechanization equipment, agricultural product processing technology and equipment, etc.</p> <p>8. Construction of China's Agricultural Product Quality and Safety System: including agricultural product quality and safety standards, status, work system, and main policy measures.</p> <p>Site visits will include large-scale agricultural wholesale markets, agricultural e-commerce, advanced equipment and technologies of distribution system, etc.</p> <p>The seminar will also arrange field trips to Shijiazhuang city of Hebei province and Liuzhou city of Guangxi province, visiting local enterprises, exchange with local agricultural officials, and seek opportunities for cooperation in the future.</p> <p>Besides, the seminar will also bring participants to sightseeing places and tourist attractions for an enriched experience of Chinese history, culture and people.</p> <p>The seminar will organize discussions and exchanges. Please make preparation in advance on the introduction of the job content, the promotion and trade development of domestic agricultural products.</p>		
Host City	Changping District, Beijing	Local Temperature	22-36℃
Cities to visit	Shijiazhuang, Hebei; Liuzhou, Guangxi	Local Temperature	Shijiazhuang 25-33℃; Liuzhou 26-33℃
Notes	<p>1. Visa: Please confirm that the visa is valid from 5 days before the start of the seminar to 5 days after the end of the seminar.</p> <p>2. Preparation for daily life: ①Please prepare for your study and living according to the seminar arrangement and the weather conditions of the place and the visit. ②You can bring a small amount of frequently used drugs according to your own situation, and it is strictly prohibited to bring illegal and exceeding the limit of drugs into China. ③If you have any religious issues or needs, please communicate with the organizer in advance.</p> <p>3. Baggage requirements: ①Please pay attention to the standard of baggage allowed on international and domestic flights in China. The responsibility for excess baggage fees and</p>		

	<p>missed flights caused by baggage disputes shall be borne by the individual. ②Please confirm whether you need to check your baggage again during the transfer. ③In case of loss of checked baggage, please register with the airline in time. When filling in the registration form, please contact the organizer to confirm the delivery address.</p> <p>4. Missed flight and pick-up arrangement: ①Please contact the organizer in time if you are not able to follow the original itinerary or missed the connecting flight due to a delay of the previous one. ②The organizer will receive you at the destination airport. After claiming the luggage, please find the staff holding a sign with the name of the institute at the International Arrival Exit (or Domestic Arrival Exit). In case of any abnormal situation, please contact the organizer in time.</p> <p>5. Ticket refund and change: If you change the ticket without consent or refund or change the ticket due to personal reasons, the expenses and liabilities incurred shall be borne by the individual.</p> <p>6. Please prepare a country report (10 min) for presentation during the seminar. It should cover the profile of national agricultural products promotion and trade, major challenges, policies and measures.</p>
<p>About the Organizer</p>	<p>The Administration and Management Institute (AMI) is directly affiliated with the Ministry of Agriculture and Rural Affairs (MARA). Its responsibilities include: ①Undertaking training for officials in China's agricultural system, semi-senior and senior professionals, rural talents with practical skills, new types of agribusiness, and agricultural officials of developing countries; ②Disseminating government policies and measures; ③Conducting research on key issues such as agricultural laws and regulations, rural land and resources, rural social governance, agricultural and rural economy, modern agriculture development, etc.; ④Providing consultancy and support on the above mentioned research areas.</p> <p>The Institute attaches great importance to international training. It has set up a working group led by the President, and particular divisions to implement training programs. It has established a complete system of training in accordance with the foreign affairs regulations and international training requirements of the State. AMI has undertaken agricultural international exchange and training since 2004. By the end of 2022, the Institute has organized more than 100 seminars and training programs, receiving over 2200 agricultural officials from all over the world. Boasted by its training advantages in agricultural policies and management, together with considerate and people-friendly service, AMI has won wide acclaim from participants and relevant authorities of participating countries. The Institute has organized multiple seminars on distribution and trade of agricultural products, agricultural management, accumulating rich resource and experience in this regard.</p>