



Online and Face-to-Face (in Japan)

Knowledge Co-Creation Program (Group and Region Focus)

Investment Promotion and Business Environment Reform (Advanced) (A)



Course Number: 202515021J001

Course Period: [Online] December 7 - 9, 2026

[In-Japan] January 17 - 30, 2027

[Follow-up Online Session on Action Plan Implementation]

Between August 2027 and March 2028, 1-2 days

(exact date to be announced)



NOTE: Adobe Acrobat Reader DC and Google Chrome are recommended as PDF viewer. JAWS and NVDA are recommended as screen reader.

NOTE: If there are any difficulties in reading this document, please contact JICA Office in your country or JICA Center in Japan.

NOTE: Depending on the circumstances, some or all of the program periods may be changed or cancelled after the application has been accepted.



How can we attract more FDI for national growth?

Learn from Japanese cases and investor
perspectives to improve investment policies
and business environments.



Outline

Designed for government and investment promotion officials engaged in FDI policy and implementation. Participants will learn practical approaches to investment promotion and business environment reform through online, self-study, and in-person training in Japan.

Course Period:

[Online] December 7-9, 2026

[In-Japan] January 17-30, 2027

[Follow-up Online Session on Action Plan Implementation]

Between August 2027 and March 2028, 1-2 days (exact date to be announced)

Language: English

Course Capacity and Regions:

(A) 10 (Asia and the Pacific)

(B) 11 (Africa, the Middle East, and Eastern Europe)

Online sessions will be conducted in two groups based on time zones, followed by a face-to-face program in Japan bringing all participants together for shared learning and networking.



JICA Knowledge Co-Creation Program (KCCP)

The Japanese Cabinet released the Development Cooperation Charter in June 2023, stated that “In its development cooperation, Japan has maintained the spirit of jointly creating things that suit partner countries while respecting ownership, intentions and intrinsic characteristics of the country concerned based on a field oriented approach through dialogue and collaboration. It has also maintained the approach of building reciprocal relationships with developing countries in which both sides learn from each other and grow and develop together.” We believe that this ‘Knowledge Co-Creation Program’ will serve as a foundation of mutual learning process.

Table of contents

For What?	8
Background.....	8
Objectives.....	8
Outcomes.....	8
To Whom?	9
Job Areas and Organizations.....	9
Targeted Countries/Regions	9
When?	9
Program Period	9
Online Session	9
Where?	10
How?	10
How to Learn.....	10
Language	11
Commitment to the SDGs	11
Program Structure (tentative).....	12
Eligibility and Procedures	14
1. Expectations to the Applying Organizations.....	14
2. Nominee Qualifications	14
3. Required Documents for Application.....	18
4. Procedures for Application and Selection	18
5. Additional Document(s) to Be Submitted by Accepted Candidates	19
6. Conditions for Participation	20
Administrative Arrangements	21
1. Organizer (JICA Center in Japan)	21
2. Expenses	21
3. Pre-departure Orientation	22
4. Reference.....	22
For Your Reference	23

For What?

Background

Under JICA's Global Agenda for Private Sector Development, investment promotion is a key approach to supporting sustainable and resilient growth. As FDI plays an important role in industrial development, countries need effective policies, business environment reforms, and investment promotion strategies to attract investment.

Objectives

This course aims to deepen participants' understanding of policies required to attract and promote foreign direct investment (FDI) into their countries, business environment reform, the development of SC/GVC linkages, and practical investment promotion approaches, and to formulate an action plan for their implementation.

Outcomes

- (1) To deepen understanding of policies and systems to attract and promote FDI, as well as know-how for business environment reform, based on examples from Japan and other participating countries.
- (2) To deepen understanding of the perspectives of foreign investors in evaluating investment destinations, the challenges they face, and practical approaches to investment promotion.
- (3) To deepen understanding of linkages between investment promotion and industrial development (including SC/GVC strengthening, supporting industries development, economic security, and the WTO-related framework).
- (4) To build and strengthen networks for future investment promotion through dialogue and information sharing with public and private stakeholders in both participants' countries and Japan (such as investment promotion agencies and embassies).
- (5) To formulate an action plan to attract and promote FDI into participants' countries.

To Whom?

Job Areas and Organizations

This program is designed for government agencies, investment promotion agencies, and economic organizations engaged in FDI policy formulation and implementation, investment promotion, investor support, and policy recommendations.

Targeted Countries/Regions

Bangladesh, Cambodia, Indonesia, Kazakhstan, Nepal, Pakistan, Papua New Guinea, Philippines, Sri Lanka, Timor-Leste

Participants who have successfully completed the program will be awarded a certificate by JICA.

To maximize the impact of the program:

- * Director-level officials or above in central government organizations are preferred.
- * Organizations linked to JICA projects or Investment Promotion Advisors are preferred.

When?

Program Period

[Online] December 7-9, 2026

[In-Japan] January 17-30, 2027

[Follow-up Online Session on Action Plan Implementation]

Between August 2027 and March 2028, 1-2 days

(exact date to be announced)

Online Session

All participants will join the sessions via Zoom, Microsoft Teams, or other online meeting platforms.

On-demand learning materials will be shared in advance for self-study.

Tentative session hours for the online program in December:

Japan: 15:00-17:30

Kazakhstan, Pakistan: 11:00-13:30

Sri Lanka: 11:30-14:00

Nepal: 11:45-14:15

Bangladesh: 12:00-14:30

Cambodia, Indonesia: 13:00-15:30

Philippines: 14:00-16:30

Timor-Leste: 15:00-17:30

Papua New Guinea: 16:00-18:30

The schedule is subject to change depending on the final list of participating countries.

Where?

This course is composed of an online program and in-Japan program.

During the online program, participants will attend sessions remotely from their workplace or home. Participants are required to have a suitable IT environment for participation.

The program in Japan will be conducted mainly around the JICA Tokyo Center.

Details are described in the following sections.



How?

How to Learn

Online (Pre-In-Japan)

- Country Report/Inception Report
- Live Lectures
- Discussion
- Self-study



Watch



Listen



Study



Discuss



Present

In-Japan • Lectures • Site Visits • Discussions • Action Plan Formulation	 Listen  Study  Present  Discuss  Interact
Online (Post-In-Japan) • Follow-up Program	 Discuss

Language

English

Commitment to the SDGs



Program Structure (tentative)

[Assignment] Due date: December 3

- Preparation of a country report through stakeholder consultations and information gathering on FDI promotion challenges and related initiatives in their own country or region
- Information collection from JETRO and Japanese embassies on investment promotion issues from the perspective of Japanese companies, as well as potential companies for meetings during the program in Japan
- Information collection from JICA offices on ongoing JICA projects and expert activities related to investment promotion and industrial development

[Online] December 7 - 9, 2026

- Program orientation
- Presentation of country report
- Overview of investment promotion and business environment reform policies and current initiatives in Japan

[In-Japan] January 17 - 30, 2027

- Site visits to FDI promotion organizations
- Lectures and discussions by the Government of Japan, experts, investment promotion agencies, and international organizations on investment promotion policies, business environment reform, and the linkages between investment promotion and industrial development, including SC/GVCs, supporting industries, economic security, and the WTO-related framework
- Lectures by Japanese companies on their investment experiences and business challenges, followed by discussions and exchange of views
- Exchange of views and networking with Japanese companies and relevant stakeholders through presentations on participants' investment environments
- Development of action plans based on lessons learned during the program and insights from Japanese companies, and revision of country reports
- Closing ceremony

[Follow-up Online Session on Action Plan Implementation] Between August 2027 and March 2028, 1-2 days (exact date to be announced)

- Sharing progress and challenges in action plan implementation
- Discussions on measures to address implementation challenges

- Feedback and advice from JICA and the implementing partner
- Revision of action plans based on feedback received
- Networking and exchange of information among participants

* Detailed information will be provided in the Acceptance Notification.



Online program



Visit to JETRO



Exchange of views with Japanese companies



Site visit to a Japanese company



Group discussion among participants



Closing ceremony in Japan

Eligibility and Procedures

1. Expectations to the Applying Organizations

- (1) This course is designed primarily for organizations that intend to address specific issues or problems identified in their operation. Applying organizations are expected to use the program for those specific purposes.
- (2) This course is enriched with contents and facilitation schemes specially developed in collaboration with relevant prominent organizations in Japan. These special features enable the course to meet specific requirements of applying organizations and effectively facilitate them toward solutions for the issues and problems.
- (3) As the online program is an essential component of the course, the applying organizations are requested to provide the necessary support and an appropriate environment to enable the participant to fully participate in the program during working hours.

2. Nominee Qualifications

Applying organizations are expected to select nominees who meet the following qualifications.

【Remarks】

Gender: Each Organizations is requested to strongly encourage female candidates to apply for the course to accelerate the realization of gender equality and women's empowerment.

Disabilities: Persons with disabilities who meet the required qualifications also have an opportunity to apply. Reasonable accommodations will be considered for participants with disabilities. Some programs of the course might have difficulty for persons with disabilities to participate due to environmental and other conditions. "Reasonable accommodation" means necessary and appropriate modification and adjustments not imposing a disproportionate or undue burden, where needed in a particular case.

(1) Essential Qualifications

- 1) Current Duties:

Officials of government institutions, investment promotion agencies, and economic organizations with roles such as:

1. FDI policy formulation/implementation
2. FDI promotion, investor support, and recommendations to government

In addition, candidates should be officials with the following roles:

1. Drafting investment promotion policies/plans and translating into concrete measures
2. Those expected to lead implementation, or already able to coordinate with stakeholders and support implementation
3. Identifying FDI issues/needs and recommending policy improvements

*Director-level or above of central government preferred

*Linked to JICA projects preferred

- 2) Experience in the Relevant Field: have **at least 5 years** of experience in the field of investment promotion and business environment reform.
- 3) Educational Background: be a graduate of university
- 4) Language Proficiency: have a competent command of spoken and written English proficiency equivalent to **TOEFL iBT 80 or above** (This program includes discussion and networking with Japanese stakeholders in addition to lectures and site visits, which requires high competence in English. Please attach an official certificate for English ability such as TOEFL, TOEIC etc, if possible)
- 5) Technical Requirements :
 - a Technology Proficiency
 - Basic computer skills such as, sending/receiving email with attachments, and using a web browser.
 - Online course is delivered using, for example, Learning Management System prepared by JICA (JICA-VAN), Web Conferences (Zoom). Online tutorial and support by JICA will be limited. The ability to be self-directed in learning new technology skills are required.
 - b Internet Connection
 - High Speed Broadband Connection (at least 2Mbps).
 - *Internet access charge incurred for this course shall be borne by your organization.
 - c Hardware (Minimum Requirement)
 - Regular access to a computer, either from your home or from your office.

- Operating System: Windows or Mac OS (Updated version is preferred).
- Processor: Dual-core processor or higher.
- Memory: At least 4GB of RAM or higher
- Hard Drive Space: At least 5GB of free disk space
- Browser: Google Chrome is preferred browser. (Edge, Firefox, Safari can be used)
- Others: Webcam Microphone, and Audio output Device (Speaker or Headset)

d Software (which may be required)

- Zoom Client for Meeting (<https://zoom.us/download>).

*In case you are using your office computer and use of Zoom is not authorized by your IT administrator, please notify JICA at the time of application.

6) Health: must be in good health to participate in the program in Japan. Participant's health and safety should be most respected. Pre-existing conditions ¹and pregnancy may lead to health problems that were not present prior to arriving in Japan due to stress from international travel, changes in climate, and a new living environment. In recent years, regrettable cases have occurred, including the exacerbation of symptoms after arrival and, in the case of pregnancy, stillbirth. Some participants have also incurred substantial out-of-pocket medical costs. If any of the conditions below may apply, please take a moment to consider whether to participate, and continue after confirming your agreement to the points below.

① Questionnaire ("QUESTIONNAIRE ON MEDICAL STATUS AND RESTRICTION")

If any of the following apply, you must state them accurately in the questionnaire, even if they do not affect your current work or daily life.

- a. Chronic diseases (e.g., hypertension, diabetes)
- b. Conditions currently under treatment
- c. Past illnesses that have resolved (including serious conditions affecting the heart, liver, or brain; tuberculosis, etc.)
- d. Pregnancy (for female applicants)

② Medical certificate

Please submit a medical certificate issued by a doctor that your condition is stable and that, from a medical standpoint, there is no problem with your

¹ Pre-existing conditions: Chronic diseases, Conditions currently under treatment and Past illnesses that have resolved.

participation in KCCP in Japan.

Applicable cases:

- a. Chronic diseases (e.g., hypertension, diabetes)
- b. Conditions currently under treatment
- c. Past illnesses that have resolved (including serious conditions affecting the heart, liver, or brain; tuberculosis, etc.)

③ Reporting changes

If pregnancy or any health issues are identified after submitting the form, please report them to JICA promptly.

④ Insurance coverage

Medical and additional living expenses related to pregnancy and pre-existing conditions are NOT covered by insurance arranged by JICA. Such costs must be borne entirely by the participant; JICA assumes no liability.

* Please understand that insurance coverage applies only to sudden illness or injury occurring during your stay in Japan.

* Medical expenses in Japan could be a significant financial burden when not covered by insurance.

(2) Recommended Qualifications

1) Expectations for the Participants:

- Have the motivation and organizational support necessary to prioritize and fully participate in the online training program, even during working hours.
- Actively engage with investment promotion stakeholders in their home country, deepen their understanding of national investment-related issues and opportunities, and strengthen networks for future collaboration.
- Actively contribute to a collaborative and mutually supportive learning environment through knowledge sharing and mutual learning.

2) Age: between the ages of thirty (30) and fifty-five (55) years

3) Gender Equality and Women's Empowerment: JICA seeks more female applicants due to the past records of fewer applications from women. JICA is committed to promoting gender equality and women's empowerment, and provides equal opportunities for all applicants regardless of their sexual orientation or gender identity.



3. Required Documents for Application

- (1) **Application Form:** The Application Form is available at the JICA overseas office (or the Embassy of Japan)
 - * If you have any difficulties/disabilities which require assistance, please specify necessary assistances in the QUESTIONNAIRE ON MEDICAL STATUS RESTRICTION (1-(c)) of the application form. Information will be reviewed and used for reasonable accommodation.
- (2) **Photocopy of Passport:** You should submit it with the application form if you possess your passport which you will carry when entering Japan for this program. If not, you are requested to submit its photocopy as soon as you obtain it.
 - *The following information should be included in the photocopy:
Name, Date of Birth, Nationality, Sex, Passport Number and Expiry Date
 - *It is recommended that your passport be valid for more than 6 months after the last day of the program.
- (3) **Organization Chart:** Applicants must submit the organizational charts of both the entire government and the applicant's organization together with the Application Form. The applicant's position within the organization should be clearly indicated on the chart. The submission of organizational charts will be taken into consideration as an important factor in the participant selection process.
- (4) **English Score Sheet:** to be submitted with the application form, if the nominees have any official English examination scores. (e.g., TOEFL, TOEIC, IELTS)

4. Procedures for Application and Selection

(1) Submission of the Application Documents

Closing date for applications: **Please confirm the local deadline with the JICA overseas office (or the Embassy of Japan).**

(All required material must arrive at JICA Center in Japan **by October 26, 2026**)

(2) Selection

Primary screening is conducted at the JICA overseas office (or the embassy of Japan) after receiving official documents from your government. JICA Center will consult with concerned organizations in Japan in the process of final selection. Applying organizations with the best intentions to utilize the opportunity will be highly valued.

The Government of Japan will examine applicants who belong to the military or other military-related organizations and/or who are enlisted in the military, taking into consideration of their duties, positions in the organization and other relevant information in a comprehensive manner to be consistent with the Development Cooperation Charter of Japan.

(3) Notice of Acceptance

The JICA overseas office (or the Embassy of Japan) will notify the results not later than November 13, 2026.

5. Additional Document(s) to Be Submitted by Accepted Candidates

Country Report:

to be submitted by December 3, 2026

Participants are required to prepare a Country Report and present it at Online program. The Country Report should be sent to JICA by due date. The format of Country Report will be sent with Acceptance Notification.

To understand challenges and coordination among relevant institutions and the conditions for implementing an action plan, participants prepare a country report the following:

- (1) Review of status and challenges of FDI promotion in their organizations and related institutions
- (2) Interviews with JETRO, Japanese embassies, and other relevant organizations on issues related to investment and business expansion from Japan, and potential companies to visit during the program
- (3) Information collection from JICA offices on ongoing JICA projects/experts

6. Conditions for Participation

The participants of KCCP are required

- (1) to strictly observe the course schedule,
- (2) not to change the air ticket (and flight class and flight schedule arranged by JICA) and lodging by the participants themselves,
- (3) to understand that leaving Japan during the course period (to return to home country, etc.) is not allowed (except for programs longer than one year),
- (4) not to bring or invite any family members (except for programs longer than one year),
- (5) to carry out such instructions and abide by such conditions as may be stipulated by both the nominating Government and the Japanese Government in respect of the course,
- (6) to observe the rules and regulations of the program implementing partners to provide the program or establishments,
- (7) not to engage in political activities, or any form of employment for profit,
- (8) to discontinue the program, should the participants violate Japanese laws or JICA's regulations, or the participants commit illegal or any type of immoral conduct including sexual harassment, or get critical illness or serious injury and be considered unable to continue the course. The participants shall be responsible for paying any cost for treatment of the said health conditions except for the medical care stipulated in (3) of "3.Expenses", "Administrative Arrangements",
- (9) to return the total amount or a part of the expenditure for the KCCP depending on the severity of such violation, should the participants violate the laws and ordinances,
- (10) not to drive a car or motorbike, regardless of an international driving license possessed,
- (11) to observe the rules and regulations at the place of the participants' accommodation,
- (12) to refund allowances or other benefits paid by JICA in the case of a change in schedule, and
- (13) to promptly notify JICA in the case that there are any changes in the health status since the time of application (such as changes requiring medical attention due to illness or discovery of pregnancy).

Administrative Arrangements

1. Organizer (JICA Center in Japan)

- (1) Center: JICA Tokyo Center (JICA TOKYO)
- (2) Program Officer: Ms. ABE Kumiko, Industrial Development and Public Policy Division (tictipdoc@jica.go.jp)

**Please include the course number "202515021J001" in the subject line of the e-mail.*

2. Expenses

The following expenses in Japan will be provided by JICA

- (1) Allowances for meals, living expenses, and stopover.
- (2) Expenses for study tours (basically in the form of train tickets).
- (3) Medical care for participants who become ill after arriving in Japan (the costs related to pre-existing illness, pregnancy, or dental treatment are not included).
- (4) Expenses for program implementation, including materials.
- (5) For more details, please see "III. ALLOWANCES" of "KENSHU-IN GUIDE BOOK," (English/French/Spanish/Russian).

3. Pre-departure Orientation

A pre-departure orientation will be held at respective country's JICA office (or the Japanese Embassy), to provide Participants with details on travel to Japan, conditions of the course, and other matters.

Part I: Knowledge Co-Creation Program and Life in Japan	
English ver.	https://www.youtube.com/watch?v=SLurfKugrEw
Part II: Introduction of JICA Centers in Japan	
JICA Tokyo	https://www.jica.go.jp/tokyo/english/office/index.html

If the link of these youtube URLs has expired, please access the URL below and search the necessary information from the key word.

<https://www.youtube.com/user/JICAChannel02>

4. Reference

KENSHU-IN GUIDE BOOK

For more detailed terms and conditions

Video: JICA Predeparture Briefing

For more information on life in Japan and KCCP

- [JICA Knowledge Co-Creation Program\(KCCP\)](#)

Website: JICA

English/French/Spanish/Russian

- https://www.jica.go.jp/english/our_work/types_of_assistance/tech/acceptance/training/index.html



For Your Reference

JICA and Capacity Development

Technical cooperation is people-to-people cooperation that supports partner countries in enhancing their comprehensive capacities to address development challenges by their own efforts. Instead of applying Japanese technology *per se* to partner countries, JICA's technical cooperation provides solutions that best fit their needs by working with people living there. In the process, consideration is given to factors such as their regional characteristics, historical background, and languages. JICA does not limit its technical cooperation to human resources development; it offers multi-tiered assistance that also involves organizational strengthening, policy formulation, and institution building.

Implementation methods of JICA's technical cooperation can be divided into two approaches. One is overseas cooperation by dispatching experts and volunteers in various development sectors to partner countries; the other is domestic cooperation by inviting participants from developing countries to Japan. The latter method is the Knowledge Co-Creation Program, formerly called Training Program, and it is one of the core programs carried out in Japan. By inviting officials from partner countries and with cooperation from domestic partners, the Knowledge Co-Creation Program provides technical knowledge and practical solutions for development issues in participating countries.

The Knowledge Co-Creation Program (Group & Region Focus) has long occupied an important place in JICA operations. About 400 pre-organized courses cover a wide range of professional fields, ranging from education, health, infrastructure, energy, trade and finance, to agriculture, rural development, gender mainstreaming, and environmental protection. A variety of programs is being customized by the different target organizations to address the specific needs, such as policy-making organizations, service provision organizations, as well as research and academic institutions. Some programs are organized to target a certain group of countries with similar developmental challenges.

Japanese Development Experience

Japan, as the first non-Western nation to become a developed country, built itself into a country that is free, peaceful, prosperous and democratic while preserving its tradition. Japan will serve as one of the best examples for our partner countries to follow in their own development.

From engineering technology to production management methods, most of the know-how that has enabled Japan to become what it is today has emanated from a process of adoption and adaptation, of course, has been accompanied by countless failures and errors behind the success stories.

Through Japan's progressive adaptation and application of systems, methods and technologies from the West in a way that is suited to its own circumstances, Japan has developed a storehouse of knowledge not found elsewhere from unique systems of organization, administration and personnel management to such social systems as the livelihood improvement approach and governmental organization. It is not easy to apply such experiences to other countries where the circumstances differ, but the experiences can provide ideas and clues useful when devising measures to solve problems.

JICA, therefore, would like to invite as many leaders of partner countries as possible to come and visit us, to mingle with the Japanese people, and witness the advantages as well as the disadvantages of Japanese systems, so that integration of their findings might help them reach their developmental objectives.



This information pertains to one of the JICA Knowledge Co-Creation Programs (Group & Region Focus) of the Japan International Cooperation Agency (JICA) implemented as part of the Official Development Assistance of the Government of Japan based on bilateral agreement between both Governments.



Correspondence

For enquiries and further information, please contact the JICA office or Embassy of Japan.

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