

Government of Pakistan
Ministry of Economic Affairs

No. 4 (1)PTAP/CP-Trg

Islamabad, May 12, 2023

OFFICE MEMORANDUM

Sub: **Training course on The SDGs localization: Sufficiency Economy Philosophy and community-based Tourism to be held from June 5-27, 2023**

The undersigned is directed to refer to the subject noted above and to state that the Colombo Plan Secretariat has invited nominations for participation in the subject course. Soft copy of the brochure may please be perused at www.ead.gov.pk. The training program will be organized virtually conducted via zoom cloud meeting.

2. The eligibility criteria for the training program are as under:-

- a. Be nominated by their respective governments;
- b. Officer of BPS-17 and above
- c. Education: at least high school. Preferred applicant who holds bachelor degree in any fields.
- d. Language: proficiency in English (speaking, reading and writing), proficiency in Thai is a plus
- e. Everyone who are open-minded and ready to learn. Preferred applicants who are community leader, government person that responsible for development, member of civil society group or those who can multiply knowledge in their country.
- f. Number of applicants will be decided together between Thailand International Cooperation Agency (TICA) and Mae Fah Luang University.

3. Objectives of the subject training programme are as under:

1. Promote and provide participants with knowledge and understanding the origin, concept and implementation of Sufficiency Economy Philosophy (SEP) in Thailand
2. Provide participants with knowledge of Sustainable Development Goals (SDGs) and its linkage with Sufficiency Economy Philosophy (SEP)
3. Promote one of Sufficiency Economy Philosophy (SEP) best practices in Thailand; the Community Based Tourism
4. Provide participants with insightful knowledge and understanding of the Community Based Tourism from experience practitioners
5. Produce an appreciation of Sufficiency Economy Philosophy (SEP) in participants' countries and recognition internationally
6. Impress and develop positive attitude of participants by using the best practice, Thai culture, hospitality and friendliness

7. Encourage and support participants to initiate similar projects with the Community Based Tourism in their home countries under the guidance of Thailand
8. Multiply appreciation and positive attitude towards Thailand through participants

In order to meet the eligibility requirement of 2(a)/above, it is requested to kindly register on the link bit.ly/3FIQ74B and send us a hard copy of the application form so that the case may be presented in FTC meeting. The nomination duly approved by the competent authority along with FTC proforma which is available on www.ead.gov.pk may be submitted to MoEA by May 22, 2023.

Hamad H. Zaide
(Syed Hammad Hassan)
Section Officer (PTAP/CP)

All Ministries/Divisions

Copy forwarded for similar action to:-

1. Chairman P&D Board, Govt. of the Punjab, Lahore
2. Additional Chief Secretary, P&D Deptt., Government of Sindh, Karachi
3. Additional Chief Secretary, P&D Deptt., Government of KPK, Peshawar
4. Additional Chief Secretary, P&D Deptt., Government of Balochistan, Quetta
5. Additional Chief Secretary, P&D Deptt., Govt. of AJK, Muzaffarabad
6. Secretary, P&D Deptt., Government of Gilgit Baltistan Gilgit

Cc:

1. Joint Secretary (Admin.), EAD
2. Secretary (FTC), EAD
3. Network & System Administrator, EAD

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